

Privacy Policy

Overview/Introduction

Nicole Conn Films Global (NCFG) values our relationship with you and recognizes the importance of respecting and protecting your personal information and privacy.

This policy (together with any other resources referred to in it) set out the basis on which any personal information you provide to us (or data we collect about you from other sources) will be processed (meaning collected, stored, and otherwise used) by us.

Please read this policy carefully as it sets out what you can expect from us and gives you our contact details if you wish to ask any questions or raise concerns about how we are processing your personal information.

How we collect your personal information

Information you provide to us – you may provide us with information when you are:

- accessing our websites. This includes information that you provide when you register to use any of our websites, products or services, subscribe to one of our services, search for a product, place an order, participate in a discussion group, report a problem with our site, or request content or other information from us.
- corresponding with us by post, telephone, email or otherwise.

The information you give us may include your name, email address, mailing address, telephone number, financial or credit card details, or affiliation

Information from other sources – we also work with third parties and may receive information about you from them.

We work with business partners, such as web hosting providers, email service providers, list brokers and other third parties, to deliver our products, services and communications, and they may provide us with additional information about you. This could include details of content that you have viewed or requested through other websites, or details of which email communications from us you viewed or clicked.

We may obtain your personal details from networks and associations in which we work.

Cookies – When you visit our websites we automatically collect technical information from your computer or other device.

We use cookies (small text files that are placed on your computer) to give you the best possible experience when visiting our websites, as described in our Cookies Policy. You can disable cookies through your web browser's settings and still access our websites – although certain functionality may not be available to you in those circumstances.

The information we may collect about you in this way may include, without limitation, the Internet Protocol (IP) address used, your browser type and version, the type of device used, and time zone setting. We may also collect information about each visit you make to our website, including which website you were on immediately before you navigated to our sites, and how you have progressed through and from our sites – as well as content you have searched for or viewed on our sites.

How we use your information (and the lawful bases for that processing)

We use information held about you in the following ways:

To deliver our products and services to you – we may use your personal information to:

- carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us (as is necessary for the performance of those contracts);
- notify you about changes to our service (as is necessary for the performance of a contract to which you are a party and/or as is necessary for our legitimate interests); and
- allow you to access restricted areas of our websites, when you choose to do so (which may rely on your consent for the processing of your personal information which is necessary for giving you access to those restricted areas).

To improve the effectiveness of our products, services and marketing communications – we may use your personal information (in each case as is necessary for our legitimate interests or exceptionally where you have given your consent) to:

- administer our websites and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- improve our websites to ensure that content is presented in the most effective manner for you and for your computer or device;
- keep our websites safe and secure;
- measure or understand the effectiveness of advertising we deliver to you and others, and to deliver relevant advertising to you;
- provide you with information about other goods and services we offer that are similar to those that you have already purchased or enquired about, provided that you have not told us that you do not wish to receive this information (as is necessary for our legitimate interests);
- make suggestions and recommendations to you about goods or services that we believe may interest you, based on your previous transactions, behavior, subject interests and other information that we may hold about you; and
- perform any Business Purpose as defined by the California Consumer Privacy Act (CCPA), if applicable.

References to our "legitimate interests" in this policy include our commercial interests in operating our business in an efficient and sustainable manner, in accordance with all applicable legal and regulatory requirements.

Your marketing preferences

If you would like to update your details, including details of how you prefer to be contacted for marketing purposes, you can do this by:

- Changing your email preferences on your profile by visiting <u>www.nicoleconnfilmsglobal.com</u> and logging in to the member portal.
- Sending an email to: <u>info@nicoleconnfilmsglobal.com</u> indicating your new preferences

If you wish to unsubscribe from marketing emails from NCFG you can do so by using the 'unsubscribe' link at the bottom of each email.

If you decide to change your marketing preferences, you may still be contacted by NCFG in relation to other business activities or transactions.

Sharing information with third parties

NCFG may share your personal information with our business partners who are providing a service to us, for example:

- a platform for a NCFG web-based product; or
- a provider of marketing or business services
- a provider of web analytics services; or
- for the purposes of fulfilling an order that you have placed with us, delivering a product or otherwise carrying out a contract that we have with you.

In addition, where the products or services that you have accessed via NCFG are provided by us on behalf of a third party such as a film society or association, we may share your details with them, unless you have asked us not to do so.

If you register for a sponsored event, then we may share your data with event sponsors, where we have informed you that we will do this at the point at which you register for the event.

How long do we keep your information

We retain your personal information for as long as necessary to finalize any transaction with you. We will normally retain your information for seven (7) years after your last recorded interaction with NCFG although there may be exceptions to this, for example where we have a legal obligation to retain information for a longer period, or where we store limited personal information securely in an archive (for reference purposes).

Your rights in respect of your personal information

You have the following rights:

- to obtain access to, and copies of, the personal information that we hold about you;
- to require us to correct the personal information we hold about you if it is incorrect;
- to require us to erase your personal information;
- to require us to restrict our data processing activities;
- where our processing is based on your consent, the right to withdraw that consent (without affecting the lawfulness of our processing based on consent before its withdrawal);
- where the processing is carried out by automated means, to receive from us the personal
 information we hold about you which you have provided to us, in a reasonable format specified
 by you (including for the purpose of you transmitting that personal information to another data
 controller);
- to object, on grounds relating to your particular situation, to any of our particular processing activities where you feel this has a disproportionate impact on your rights; and
- to require us not to send you marketing communications;

Please note that these rights are not absolute, and we may be entitled to refuse requests where exceptions apply. If you wish to exercise any of these rights, please contact us using the contact details set out below.

Information for US Residents

Your rights with respect to California Privacy Laws

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, please visit our California Privacy Statement.

Information for UK/ EU Citizens

For the purposes of the General Data Protection Regulation (GDPR), the data controller is NCFG.

Transfer outside the European Economic Area (EEA)

NCFG is a global company and our systems and management team are integrated throughout the organization. Your personal information will be accessible to NCFG employees and business partners based outside the EEA. We have an agreement in place across the organization to safeguard your personal information and to ensure the same high standards of data protection exist across NCFG. Where we use third parties to process information on our behalf we will ensure that there are the necessary agreements in place to provide the same standards that we have at NCFG – and incorporating the European Commission approved model clauses where necessary to provide a lawful basis for the transfer of personal information outside the EEA.

Referral to the UK Information Commissioner

If you are an EU Citizen and are not satisfied with how we are processing your personal data, you can refer us to the Information Commissioner. You can find out more about your rights under data protection legislation from the Information Commissioner's Office website available at: <u>www.ico.org.uk.</u>

Contact us

If you have any comments, questions or concerns about anything you have read on this page or you are concerned how your personal information has been handled by NCFG, you can contact us using the following details:

Please submit all requests for information and questions to: info@nicoleconnfilmsglobal.com

Changes in our Privacy Policy

If we make changes to this policy we will detail them on this page. If it is appropriate we may provide you with details by email; we suggest that you regularly visit this page to see any changes or updates to this policy.

This policy was last updated in September 2020.